

2010 CEO Close-Up Conference Sponsorship Opportunities

Westin La Paloma Resort & Spa, Tucson, AZ

January 11 – 13, 2010

Stand Apart from the Crowd ... Commit to 2010 CEO Close-Up Sponsorship

CEO Close-Up is a leadership conference designed specifically for electric cooperative CEOs and General Managers. Sponsorship at the CEO Close-Up Conference is an *exclusive opportunity*, as well as the *perfect opportunity* to network with electric cooperative CEO's.

To participate as a 2010 CEO Close-Up sponsor, simply choose the sponsorship that best fits your company, complete the sponsorship form and fax it to Nancy McMahan at (303) 644-4857 or mail to NRECA, 2149 S. County 137, Bennett, CO 80102.

If you have questions regarding a specific sponsorship or your company is interested in a personalized sponsorship opportunity, please call Nancy McMahan at (800) 230-2601.

2010 CEO Close-Up Sponsorship Benefits

- Your company will be invited to display your products/services throughout the CEO Close-Up Conference.
- Your company literature, special event invitation, or special notice will be inserted in the CEO Close-Up attendee registration packets.
- Your company will be acknowledged as a sponsor on conference welcome signs, from the podium and during the conference opening general session.
- Your company will receive two complimentary CEO Close-Up Conference registrations.

Additional Sponsorships Opportunities and Benefits

Desert Sun Reception Sponsorship - **SOLD Monday, January 11**

Sponsorship Value: \$50,000 One (1) Available

- Your company will be recognized as the Desert Sun Reception Sponsor with signage at the reception entrance and at food and beverage stations.
- Your company representative will be introduced and offered the opportunity to welcome the CEO Close-Up Conference attendees and guests.
- Cocktail napkins will display your company's name and logo at each food and beverage station.
- Your company name and logo will be displayed on tent cards on each reception table.
- Your company will receive three additional complimentary conference registrations for a total of five

CEO Reception Sponsorship - ~~SOLD~~
Tuesday, January 12

Sponsorship Value: \$26,000 *One (1) Available*

- Your company will be recognized as the Networking Reception Sponsor with signage at the reception entrance and at food and beverage stations.
- Your company representative will be introduced and offered the opportunity to welcome the CEO Close-Up Conference attendees and guests.
- Cocktail napkins will display your company's name and logo at each food and beverage station.
- Your company name and logo will be displayed on tent cards on each reception table.
- Your company will receive one additional complimentary conference registration for a total of three

2010 CEO Close-Up CEO Luncheon - ~~SOLD~~
Monday, January 11

Sponsorship Value: \$20,000 *One (1) Available*

- Your company will be recognized as the CEO Luncheon Sponsor of the CEO Close-Up Conference.
- Signage acknowledging your sponsorship will be placed at the entrance of the luncheon.
- Your company representative will be introduced as the event sponsor, and be invited to thank everyone for attending.
- Your company name and logo will be displayed on tent cards on each reception table.
- Your company will receive one additional complimentary conference registration for a total of three

2010 CEO Close-Up "Picnic on the Patio"
Tuesday, January 12

Sponsorship Cost: \$16,000 *One (1) Available*

- Your company will be recognized as the "Picnic on the Patio" Sponsor of CEO Close-Up Conference.
- Signage acknowledging your sponsorship will be placed at the picnic entrance.
- Your company representative will be introduced as the event sponsor, and be invited to thank everyone for attending.
- Your company will receive one additional complimentary conference registration for a total of three

**2010 CEO Close-Up Jump Start Breakfast
Monday January 11**

Sponsorship Cost: \$8,500/ea. One (1) Available

- Your company will be identified as the sponsor for the Jump Start Breakfast on Monday January 11.
- Beverage napkins will display your company's name and logo at each food and beverage station.
- Signage acknowledging your sponsorship will be placed adjacent to each of the breakfast stations.

**2010 CEO Close-Up Morning and Afternoon Breaks
Monday and Tuesday, January 11 and 12**

Morning Break Sponsorship Cost: \$4,000 Two (2) Available

- Your company will be identified as the Morning Refreshment Break Sponsor for the day on Monday or Tuesday, January 11 or 12.
- Beverage napkins will display your company's name and logo at each break station.
- Signage acknowledging your sponsorship will be placed adjacent to each of the refreshment stations at the conference throughout the day of your choice.

Afternoon Break Sponsorship Cost: \$4,000 Two (2) Available

- Your company will be identified as the Afternoon Refreshment Break Sponsor for the day on Monday or Tuesday, January 11 or 12.
- Beverage napkins will display your company's name and logo at each break station.
- Signage acknowledging your sponsorship will be placed adjacent to each of the refreshment stations at the conference throughout the day of your choice.

***NOTE:** While we will make every effort to provide sponsorship benefits as described here, the final details of sponsorships are subject to change. In the event that a sponsorship benefit becomes unavailable, services or products of equal or greater value will be provided. Sponsors will be notified of any changes.*